

# Summer school: Preservation of the audiovisual heritage

## Modulo breve

### Presentazione

The images and sounds that constitute the audiovisual heritage of Switzerland and other countries, are a fundamental part of the collective memory, and more broadly of the world's cultural heritage. In an age marked by rapid changes, and in particular by the transition from analog to digital, we find ourselves facing an immense challenge: to transmit our analog memory, converted to digital format, to future generations.

This heritage is immense and pervasively widespread. While the material cultural heritage is mostly held in museums, libraries, archives, and institutions often well-organized for their preservation, a very large part of the audiovisual heritage belongs to institutions or private individuals who are unprepared for this task.

This situation requires an immediate response, imposed by the imminent risk of partial or total loss of this heritage.

To face this challenge, the Swiss National Sound Archives and the degree program in Conservation and Restoration at the University of Applied Sciences and Arts of Southern Switzerland (SUPSI) offer a two-week Summer School for all those wishing to undertake a university training in the field of preservation of the audiovisual heritage.

### Obiettivi

To understand the audiovisual heritage: students will be given the basic preparation for undertaking specialist training in the various areas of safeguarding the audiovisual heritage. Possible career opportunities: technical specialization, archival/logistic specialization, documentary specialization.

### Destinatari

Professionals engaged in the protection and preservation of the audiovisual heritage, conservators-restorers, archivists, librarians, museum cataloguers, audio/video technicians and documentary-makers, producers.

Heads of institutions engaged in cultural activities, communications, information and audiovisual heritage management (national archives, museums, film, radio and television libraries);

Graduates in humanities interested in acquiring skills in the field of preservation of the audiovisual heritage.

### Requisiti

Interest in and sensitivity to the historical heritage. Good historical and cultural knowledge. Possession of a high school diploma, professional diploma, or work experience in libraries, archives or museums.

### Certificato

At the end of the course, the participants will receive a certificate of participation recognized by SUPSI and the Swiss National Sound Archives.

The participant will have the opportunity, in agreement with the organizers, after the course to undertake an individual period of study to be defined, which will give access to an examination for obtaining a Certificate in Advanced Studies (CAS) in preservation of the audiovisual heritage. This procedure will entail payment of additional fees.

### Programma

#### Program

The course is structured as two weeks of full-time activities:

#### WEEK 1

##### Monday:

What is the audiovisual heritage and why should we preserve it? What is an audiovisual archive?

##### Tuesday:

The collections of audiovisual material: acquisition and legal-administrative aspects. How is an audiovisual archive organized?

##### Wednesday:

Audiovisual history, from film to file. What does it mean to preserve audiovisuales?

##### Thursday:

What it means to preserve audiovisuales: (TC03 of the IASA\*)

Principles and ethics. What it means to preserve audiovisuales: (TC05 of the IASA) Practical applications.

##### Friday:

What it means to preserve audiovisuales: (TC05 of the IASA) Formats and machinery. What it means to preserve audiovisuales: (TC05 of the IASA) Logistics.

\*IASA: International Association of Sound and Audiovisual Archives

#### WEEK 2

##### Monday:

What it means to preserve audiovisuales: (TC05 of the IASA) Disaster management. Fulfilling the political-cultural mandate.

##### Tuesday:

Field trip to the Swiss National Sound Archives, Lugano. Field trip to RSI, Lugano.

##### Wednesday:

Institutions/bodies responsible for preserving the audiovisual sector Archival, use and distribution rights.

##### Thursday:

Field trip to RAI, Milan. Field trip to the archives of La Scala, Milan.

##### Friday:

Documentation standards – Technical, descriptive, preservative, workflow Course closure.

## Durata

The duration is 2 weeks, including 60 hours of lessons supplemented by 15-20 hours of field trips.

## Responsabile/i

Giulio Zaccarelli

## Relatore/i

Stefano S. Cavaglieri: A graduate in electro-acoustics and computer science. He is deputy head and technical manager of the Swiss National Sound Archives and an active member of the technical committees of AES, ARSC, and IASA. For several years he dealt with all types of audio productions, then networking and systems management, and finally with software design and digital archiving. In 2011 he was awarded the James A. Lindner Prize for his contribution to research in the field of recorded sound preservation technology.

Günther Giovannoni: A graduate in Ethnology, Italian Literature and Biology at the University of Zurich, from 2007 to 2019 he was curator at the Museum of Cultures in Lugano, with responsibilities for the conservation, management, enhancement, and dissemination of the Museum's collections, as well as for the administration and organization of their electronic cataloging. For five years, he served as president of the Museum Commission of the Swiss Association of Anthropology. Since March 2019, he is the head of the Swiss National Sound Archives in Lugano.

Nadia Lai: A graduate in English literature and Science of Religions (University of Fribourg) and a post-graduate in Information and Documentation Science (School of Business Administration of Geneva and University of Geneva). She was mainly active as a systems librarian in libraries and libraries networks (Alexandria Network, Réseau Romand and Swiss national library). Since September 2015, she works for the Swiss National Sound Archives as head of cataloging and training.

Pio Pellizzari: Studies in musicology, Romance philology and French literature at the Universities of Fribourg and Lyon. From 1998 to 2019 he was Director of the Swiss National Sound Archives. Assistant to Prof. Luigi Ferdinando Tagliavini at the Institute of Musicology of the University of Fribourg and scientific collaborator at the cantonal and university libraries of Lausanne and Fribourg, tasked with care of the musical holdings. For several years he was a music teacher at the Fribourg high school; scientific collaborator and librarian for the Institute of Musicology of the University of Fribourg; responsible for the preparation of the Institute's sound library. He is vice president of the IASA and president of the Training & Education committee for continuing education at the IASA.

Nadja Wallaszkovits: A specialist in audio restoration, re-recording and digital archiving. She manages the audio department of the Vienna Phonogrammarchiv as a senior researcher and is consultant for archival technology for various National and International Institutions. She is guest lecturer at the University of Vienna and at the Universities of Applied Sciences in Berlin and Berne. Nadja is Audio Engineering Society (AES) Past President, Vice Chair of the Technical Committee of the International Association of Sound and Audiovisual Archives (IASA), and member of the IASA Training & Education Committee.

## Date

Week 1: 17,18,19,20 and 21.08.2020

Week 2: 24, 25, 26, 27 and 28.08.2020

## Orari

Morning: 09:00-12:30

Afternoon: 13:30-16:30

## Luogo

To be defined

## Costo

Course with final certificate: CHF 2'500

Course with CAS certification: to be defined

## Osservazioni

Promoters

The course is promoted jointly by SUPSI - University of applied Science of Southern Switzerland, IASA – International Association of Sound Archives, Swiss National Library NL and Swiss National Sound Archives.

## Contatti

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## Termine d'iscrizione

Until July 15th, 2020

## Link per le iscrizioni

<https://fc-catalogo.app.supsi.ch/Course/Details/29579>